

CHARM CITY CONCIERGE EARNS SPOT ON INC. MAGAZINE'S LIST OF AMERICA'S FASTEST-GROWING PRIVATE COMPANIES



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Every year, Inc. Magazine publishes a list of the 5000 fastest-growing private companies in America. Charm City Concierge is proud to announce its inclusion among these upwardly surging businesses on the 2016 list.

What accounts for Charm City Concierge's rapid growth? In the traditional corporate environment, quantitative fiscal gains are always the chief measurement of success. But numbers alone are not enough to impress in a competitive market—Charm City Concierge's nearly 50% increase in revenue over the past four years has been powered by a transformative team of innovation and creativity in a network of consistently expanding

community connections. Charm City Concierge's success is measured in the quality of services, the value of trust and reliability, and flexibility to adapt to variable clients' needs.

Real estate trends predict high demands for amenitizing both corporate and residential spaces, and the exploding market in DC and the surrounding suburbs has challenged Charm City Concierge to redefine the nation's capital. Dazzling and luxurious aesthetic features in lounges, environmentally-forward artscapes of living walls on verdant rooftop oases, and VIP-worthy soirees outfitted with an appealing mix of casual backyard games, circus spectacle entertainment, and creative tapas—a stroll down a typical avenue in the district is now a fierce competition between multifaceted glass headquarters flaunting yoga, ice cream socials, and giant foam Jenga in the fifth floor suites. A compelling assortment of claims to be the best place to work, and branded by an expert.

Knitting a network of vendors and services to accommodate such a diverse array of clientele is a complex task. Charm City Concierge's remarkably dexterous staff juggles event planning, marketing efforts, and client relations while communally developing and refining an extensive list of not only traditional concierge-related service providers like caterers and florists, but also fitness experts for an increasingly health-conscious nation, merchant-less markets seamlessly integrated in community spaces, and full service frozen drink bars for the ultimate happy hour experience.

Forging through metropolitan traffic to arrive at a towering brick building to do business for eight hours is no longer how America "works." "Connecting and engaging with constantly evolving methods of interaction is the new reality for our 9 to 5 world. Through a white-label solution, Charm City Concierge works with clients (commercial buildings, residential communities, mixed-use properties, and corporate campuses) in over 260 locations nationwide to create an on-trend, amenity-rich environment turning the blasé 'work place' into a memorable 'work experience,'" explains President and CEO Christina Urquhart.

With full amenity programming to bring excitement and visual wonders to ordinary spaces, concierge services tailored to fit anything from the all-company baseball outing to the newest hire's first dry cleaned suit, work-life wellness, retail loyalty programs, and virtual technology, Charm City Concierge weaves first encounters and long-standing traditions to activate a community within the building. Loyalty and retention bloom in the corporate office garden—for the company becomes a neighborhood, linking cooperative thought and energized spirit. It's not "googlizing." It's Charming.

About Charm City Concierge

Charm City Concierge provides innovative concierge solutions to commercial office buildings, residential communities, mixed-use properties, private corporations, and corporate campuses in more than 260 locations. Our proactive and polished concierge team is focused entirely on delivering a superior level of personalized service all while creating community, which helps property management teams and corporations gain a competitive edge and attract top talent. Our dynamic concierge solution—which blends a rich selection of concierge services to handle every need, amenity programming that brings spaces to life, retail loyalty programs, unique tenant relations, work-life wellness, and technology—transforms work places into work experiences. Amplify your building amenities, create memorable experiences, increase tenant well-being, and build lasting relationships when you partner with Charm City Concierge. Get a glimpse into our community at www.charmcityconcierge.com.