

Awarded in 2017 Stevie Awards for Great Employers



BALTIMORE, MD (OCTOBER 2017) Charm City Concierge is honored to win Bronze in the second annual Stevie Awards for Great Employers, an awards program that recognizes the world’s best employers and the human resources teams who help to create and drive great places to work.

The path towards becoming a great place to work starts before employees step into the door on day one. Charm City Concierge launched a creative employee onboarding program that gained attention from the Stevie Awards, landing the company a Bronze award for Achievement in New Employee Onboarding.

The enhanced onboarding and engagement plan was the first project for Charm City Concierge’s new Culture & Engagement Director. With an increased focus on retention and engagement, Charm City Concierge recognized the need for a dedicated role with the sole focus of creating an elevated cultural experience and enhance the onboarding program. The reimagined program celebrates employees at the time they offer their acceptance, throughout their training, and beyond.

“At Charm City Concierge we are excited to be a part of such an honorable award and excited by the opportunity to be recognized for the innovation we have displayed in our onboarding programs. As we are continuing to grow, our onboarding program was something we wanted to have dedicated focus on with feedback from our teams. With this focus we were able to create a high touch and impactful program to ensure our employees success and to envelop them into our culture and their role within the company more seamlessly,” shares Katie Iusti, Director of Culture & Engagement.

Highlights of the program include a personalized “welcome to the team” email with a short get-to-know-you survey, company branded gifts, a scavenger hunt to familiarize new employees with properties in Charm City Concierge’s portfolio, a Jeopardy-style training game, coffee meet ups with coworkers, a committee program to learn different aspects and departments of the company, community coach mentor groups, an enhanced evaluation process, a road map to the first 90 days, an internal company newsletter with a “crush it” shout out, and more.

“We are excited to grow this program and look to our teams for valuable feedback that will leave a lasting impression on new team members” adds Iusti.

By setting the precedent of the importance of each team member’s contributions from the start of joining the team, Charm City Concierge is continuously working towards strengthening their company culture and adding value to every accomplishment to ensure they remain an attractive company to prospective and current employees—and most importantly, staying on the path towards creating a best place to work.

ABOUT CHARM CITY CONCIERGE

Charm City Concierge provides innovative concierge solutions to commercial office buildings, residential communities, mixed-use properties, private corporations, and corporate campuses in more than 260 locations. Our dynamic concierge solution—which blends a rich selection of concierge services to handle every need, amenity programming that brings spaces to life, retail loyalty programs, unique tenant relations, work-life wellness, and technology—transforms work places into work experiences. Amplify your building amenities, create memorable experiences, increase tenant well-being, and build lasting relationships when you partner with Charm City Concierge. Get a glimpse into our community at www.charmcityconcierge.com.

